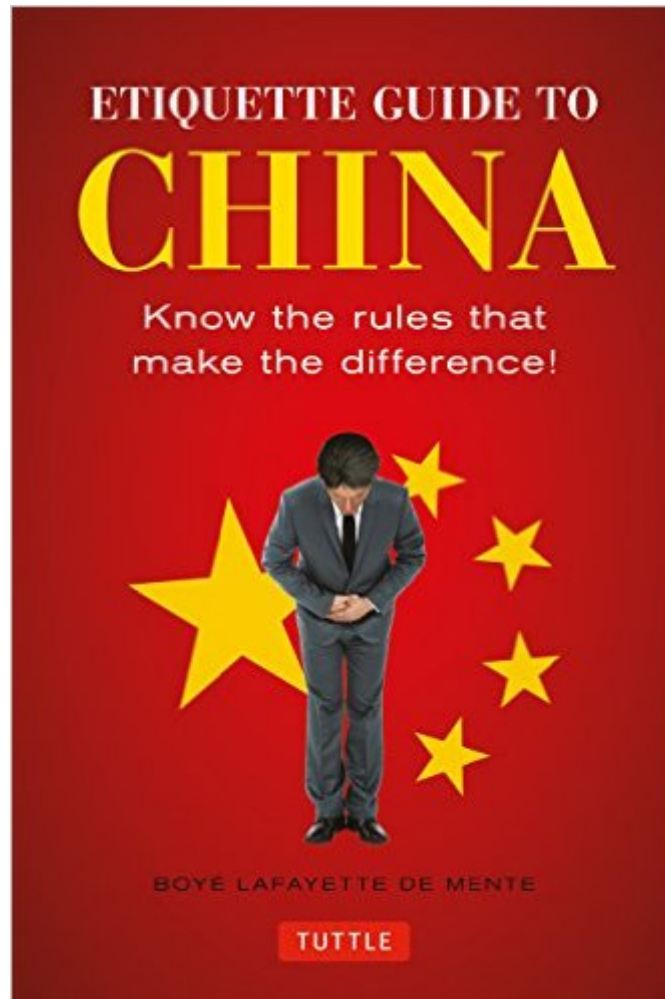


The book was found

Etiquette Guide To China: Know The Rules That Make The Difference!



Synopsis

This essential guide to Chinese etiquette will make embarrassing social blunders a thing of the past! Whether you're traveling to China for business or pleasure, whether your stay will be long or short, your visit will be more pleasurable and effective if you understand your host culture and how to work within it. This updated and expanded edition of the best-selling Chinese etiquette guide on the market addresses not just the puzzling protocols relating to name cards, bowing or shaking hands, bathrooms and public baths but also what to do when entertaining Chinese dinner guests, attending a Chinese tea ceremony, taking the subway, and much more! It also provides the latest etiquette in mobile phone manners, texting, social media and other forms of digital communication. The glossary at the back of the book has been revised to include the latest technology-related words and expressions used by China today. Two new chapters address the changing role of foreigners in the workplace and the contemporary business style and etiquette used by the younger generation of China who are now increasingly cosmopolitan but still very Chinese! Etiquette Guide to China includes everything you need to know to be a successful, courteous traveler: Hand gestures and body language How to address the Chinese Dining and restaurant manners Gift giving and celebration in China Entering into and understanding business relationships How to behave in professional situations Dealing with China's political culture The Chinese way of negotiating

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Customer Reviews

I am a musician and I will be touring China. I decided that I should read a book on Chinese etiquette. I found this book somewhat helpful, but not as much as I would like. Most of the book

seems geared to a large business that wants to operate in China. There were many helpful tips, but I felt that for a vacationer, or casual visit that this book was not really what you would want. If you do own a company and want to do business in China, this would be a good FIRST book. You would want a more in depth reading after.

No one wants to be the ugly AMerican who does something to insult a person of another country. I think the book has helpful tips. But lets face it until I get to China (not for another month) I really won't know how helpful the book was. (thus the 4 star rating instead of 5 star))

The book was very informative with respect what I need to know to get started in China. Now I will need to see how accurate the information is I'll let you know in two weeks. Two items that really stood out. One how the Chinese people act and and why. I have been exposed to a lot of this and the book is very accurate. Next I found it very useful to learn some of the words. Sure someone will have to teach me how to pronounce them correctly but it's a start. I would recommend this book to anyone that has never been to China and that is going on business.

Any business with regular interactions in China needs ETIQUETTE GUIDE TO CHINA: it surveys all kinds of etiquette routines, from greeting people while on a trip to behaving well in town, in the boardroom or in social situations. Easily-understood Chinese vocabulary accompanies details on everyday expressions, common faux pas, and what rules make a big difference in relations with the Chinese. Every business library - and many a general-interest collection strong in Chinese travel guides - needs this. Diane C. Donovan California Bookwatch

Great book and handy guide with lots of helpful information. Not overwhelming but has excellent tips. I will find out if it is accurate when I visit China.

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